



# Avery Dennison<sup>®</sup> Paint Protection Films





# Protection for life.

Science driven innovation has developed the strongest, most durable protection you can give your vehicle. Built with up to four essential layers, each Avery Dennison paint protection film is guaranteed to preserve perfect paintwork against extreme conditions. To the naked eye they are almost invisible, maintaining the authentic car styling.

Our most advanced films are made with enhanced TPU for high scratch resistance, self healing at ambient temperature, and supreme visual finishes.



## The leading range of protection films for vehicles.



**ALWAYS LOOKING FACTORY FRESH**  
A car in perfect condition has faultless paintwork. Driving will expose the bodywork to the elements and road debris, with your paintwork taking the punishment. Advanced paint protection films create a barrier for paintwork against debris, stones, stains, and the damage extreme elements can do at high speed. They do more than protect against scratches and impacts, they also self heal.

**WORLD LEADING SELF ADHESIVE FILMS**  
Avery Dennison is the world's leading manufacturer of self adhesive films and wrap products for automotive. Our Supreme Wrapping™ Film is recognised for quality and ease of application, with over 120 colours, finishes and visual effects.

Performance when you need it most.

**PROTECTION LAYER**  
The PET layer protects the film before it is applied, and accentuates the finish (excluding Supreme Protection Film Matte).

**TOP-COAT LAYER**  
A beautiful first line of defence. Durable, with self healing\* and a liquid glossy or matt finish.

**CORE LAYER**  
A strong and flexible foundation made of TPU that ensures a uniform look, and long term impact resistance.

**ADHESIVE LAYER**  
Creates a secure and safe bond with your bodywork. Removable at the end of life-time.

\* does not apply to all products in the Pure Defense range.



# Two series of performance materials for advanced protection.

## Supreme Protection Film series

Supreme Protection Films are the leading technology in self healing protection. With both gloss and matt finishes, and a gloss black option, the films are designed for full car protection or protecting high risk bodywork. Made with a high scratch resistant TPU, each Avery Dennison Supreme Protection Film product maintains the pristine factory condition of high value vehicles, is easy to apply and ensures outstanding aesthetics.

- Ambient or heat activated self healing
- Up to 10 years UV resistance\*
- Easy to apply and remove
- Premium finish
- Durable optical clarity
- Smooth, uniform surface

## Pure Defense series

The durable protection range to defend high impact areas on your vehicle. Adding a layer of toughness against the rigors of the road, the Avery Dennison Pure Defense range two levels of performance, Pure Defense PVC for standard protection, and Pure Defense PU for more durability and heat activated self healing.

### Pure Defense PU

- Heat activated self healing function
- Up to 8 years durability\*
- Suitable for curved applications
- High gloss, invisible finish
- Uniform surface

### Pure Defense PVC

- 150µm PVC film
- Uniform surface appearance
- Up to 5 years durability\*
- Conforms to flat and simple curves

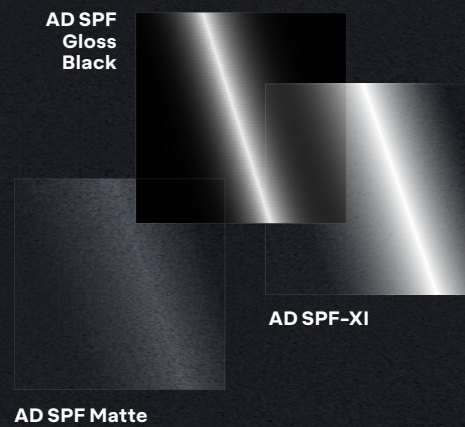


### Recommended Uses

- External surfaces: bumper, side mirrors, hood, wheel arches
- Internal surfaces: luggage racks, door sill plates

\* durability is applicable for vertical, Zone 1.

Main Performance Indicators	AD SPF-XI	AD SPF-XI	AD SPF Matte	AD SPF Gloss Black	AD SPF Gloss Black
Durability	*****	*****	*****	*****	
Room Temperature Healing	*****	*****	*****	***	
Heat-assisted Healing	*****	*****	*****	*****	
Scratch Resistance	*****	*****	*****	***	
Ease of Application	*****	*****	*****	*****	
Optical Uniformity and Appearance	*****	*****	*****	*****	
Code	BM9370001	BM9370002	BU7250001	BU7230001	
Roll Size (m)	1.52 X 15	0.76 X 15	1.52 X 15.5	1.52 X 15.5	



Main Performance Indicators	AD Pure Defense PU	AD Pure Defense PVC	AD Pure Defense PVC
Durability	****	**	**
Room Temperature Healing	**	*	*
Heat-assisted Healing	*****	**	**
Scratch Resistance	***	**	**
Ease of Application	*****	***	***
Optical Uniformity and Appearance	*****	**	**
Code	BP6820001	BQ4510001	BR8410001
Roll Size (m)	1.52 X 25	1.52 X 25	1.00 X 25



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