

QUICK PRODUCT PORTFOLIO GUIDE

Avery Dennison Digital Imaging Media



					
Super Cast MPI 1105 Wrapping Series	Cast MPI 1104 series	Premium Polymeric MPI 2000 series	Polymeric MPI 2800 series	Promotional Monomeric MPI 3000 series	Value Monomeric MPI 3010 series
Premium cast solutions for the most demanding 3D applications.	Economy cast solutions for versatile 3D performance.	Premium polymeric solutions for best in class 2D applications.	Economy polymeric solutions for quality 2D performance.	Promotional monomeric solutions for short-term promotional applications.	Value monomeric solutions for short-term applications with longer viewing distances.
> Maximum life > Unparalleled 3D performance > No bubbles with Easy Apply™ technology > Reposition and slide with Easy Apply RS > Clean long term removability	> Long life > Superb 3D performance > No bubbles with Easy Apply technology	> Long life > For slightly-curved surfaces > No bubbles with Easy Apply technology > Reposition and slide with Easy Apply RS	> Medium life > For slightly-curved surfaces	> Short life > For flat surfaces > 80-95 Micron > Flexible sizes	> Short life > For flat surfaces > 80 Micron > Longer viewing distances

The durability is based on middle European exposure conditions. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the marking.
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Digital Imaging Media

	Serie	Category	Product	Caliper (µm)	Finish			Adhesive					Durability (yrs)		Conformability	Printability			Eco/Mix-Solvent	Features	Overlaminates		
					Gloss	Matt	Other	Permanent	Removable	Repositionable	Easy/Apply(EA)	Repositionable / Slidable (RS)	Apolar (AP)	Opacity		Unprinted	Printed*	Latex				UV	Solvent
MPI Films	1000 series	Super Cast	MPI 1105 Wrapping	NEW!	50	✓			✓					High	10	4	3D	✓	✓	✓	✓	> Clean long term removable	DOL1000/1100 (2D), DOL1460/1480 (SD), DOL4300 (1D), DOL4400 (2D)
			MPI 1105 EA RS Wrapping	NEW	50	✓	✓			✓	✓		High	10	4	3D	✓	✓	✓	✓	> Easy Apply, repositionable, slidable, clean long term removable	DOL1000/1100 (2D), DOL1460/1480 (SD), DOL4300 (1D), DOL4400 (2D)	
		Cast	MPI 1906 AP		50	✓	✓			✓			High	7	4	3D	✓	✓	✓	✓	> Suitable for low-energy surfaces	DOL1000/1100 (2D), DOL1460/1480 (SD), DOL4300 (1D), DOL4400 (2D)	
			MPI 1104		50	✓	✓			✓			High	7	4	3D	✓	✓	✓	✓	> New - for all printer platforms	DOL1000/1100 (2D), DOL1460/1480 (SD), DOL4300 (1D), DOL4400 (2D)	
			MPI 1104 EA		50	✓	✓			✓	✓		High	7	4	3D	✓	✓	✓	✓	> New - for all printer platforms, Easy Apply	DOL1000/1100 (2D), DOL1460/1480 (SD), DOL4300 (1D), DOL4400 (2D)	
	2000 series	Premium Polymeric	MPI 2000		80	✓			✓						7	4	2D	✓	✓	✓	✓		DOL2000/2100/2200, DOL4300 (1D), DOL4400
			MPI 2001		80	✓				✓				High	7	4	2D	✓	✓	✓	✓	> Clean removable (up to 2 years)	DOL2000/2100/2200, DOL4300 (1D), DOL4400, DOL6000/6100 (1D)
			MPI 2002 Opaque		80	✓							High	7	4	2D	✓	✓	✓	✓	> Clean removable (up to 2 years)	DOL2000/2100/2200, DOL4300 (1D), DOL4400, DOL6000/6100 (1D)	
			MPI 2003 Opaque		80	✓			✓		✓			High	7	4	2D	✓	✓	✓	✓		DOL2000/2100/2200, DOL4300 (1D), DOL4400
			MPI 2004 EA		80	✓			✓		✓			High	7	4	2D	✓	✓	✓	✓	> Easy Apply	DOL2000/2100/2200, DOL4300 (1D), DOL4400
			MPI 2005 EA RS		80	✓			✓		✓	✓		High	7	4	2D	✓	✓	✓	✓	> Easy Apply, repositionable, slidable	DOL2000/2100/2200, DOL4300 (1D), DOL4400
			MPI 2006 Hi-Tack		80	✓			✓				✓		7	4	2D	✓	✓	✓	✓	> Suitable for low-energy surfaces	DOL2000/2100/2200, DOL4300 (1D), DOL4400
			MPI 2020 Matt		80		✓		✓						7	4	2D	✓	✓	✓	✓		DOL2000/2100/2200, DOL4300 (1D), DOL4400
			MPI 2040 Transparent		80	✓			✓					Transparent	7	4	2D	✓	✓	✓	✓		DOL2000/2100/2200, DOL4300 (1D), DOL4400
			MPI 2041 Transparent		80	✓			✓		✓			Transparent	7	4	2D	✓	✓	✓	✓		DOL2000/2100/2200, DOL4300 (1D), DOL4400
			MPI 2150 Translucent		90			Lustre	✓					Translucent	7	4	2D	✓	✓	✓	✓		DOL2000/2100/2200, DOL4300 (1D), DOL4400
		Polymeric	MPI 2800		80	✓			✓						7	3	2D	✓	✓	✓	✓		DOL2800/2900, DOL4300 (1D) / DOL4400
			MPI 2801		80	✓				✓					7	3	2D	✓	✓	✓	✓		DOL2800/2900, DOL4300 (1D) / DOL4400
			MPI 2802 Opaque		75	✓				✓				High	7	3	2D	✓	✓	✓	✓	> High opacity for overposting	DOL2800/2900, DOL4300 (1D) / DOL4400
			MPI 2803 Opaque		75	✓				✓				High	7	3	2D	✓	✓	✓	✓	> High opacity for overposting	DOL2800/2900, DOL4300 (1D) / DOL4400
			MPI 2804 Easy Apply		75	✓				✓		✓		High	7	3	2D	✓	✓	✓	✓	> High opacity for overposting, Easy Apply	DOL2800/2900, DOL4300 (1D) / DOL4400
	3000 series	Promotional Monomeric	MPI 3000		95	✓			✓					3***	2	1D	✓	✓	✓	✓	✓		DOL3000/3100/3200, DOL4300/4400
			MPI 3001		95	✓				✓					3***	2	1D	✓	✓	✓	✓		DOL3000/3100/3200, DOL4300/4400, DOL5900
			MPI 3002 Opaque		80	✓				✓				High	3***	2	1D	✓	✓	✓	✓	> High opacity for overposting	DOL3000/3100/3200, DOL4300/4400, DOL5900
			MPI 3003 Opaque		80	✓				✓				High	3***	2	1D	✓	✓	✓	✓	> High opacity for overposting	DOL3000/3100/3200, DOL4300/4400
			MPI 3020 Matt		95		✓			✓				3***	2	1D	✓	✓	✓	✓	✓		DOL3000/3100/3200, DOL4300/4400
			MPI 3021 Matt		95		✓			✓				3***	2	1D	✓	✓	✓	✓	✓		DOL3000/3100/3200, DOL4300/4400
			MPI 3022 Opaque Matt		80		✓			✓				High	3***	2	1D	✓	✓	✓	✓	> High opacity for overposting	DOL3000/3100/3200, DOL4300/4400
			MPI 3023 Opaque Matt		80		✓			✓				High	3***	2	1D	✓	✓	✓	✓	> High opacity for overposting	DOL3000/3100/3200, DOL4300/4400
			MPI 3026 SuperTack		95		✓			✓			✓	3***	2	1D	✓	✓	✓	✓	✓	> Suitable for promotional short term applications on slightly structured and apolar substrates.	DOL3000/3100/3200, DOL4300/4400
			MPI 3040 Transparent		95	✓				✓				Transparent	3***	2	1D	✓	✓	✓	✓		DOL3000/3100/3200, DOL4300/4400
			MPI 3041 Transparent		95	✓				✓				Transparent	3***	2	1D	✓	✓	✓	✓		DOL3000/3100/3200, DOL4300/4400
			MPI 3151 Translucent		80			Lustre			✓			Translucent	3***	2	1D	✓	✓	✓	✓		DOL3000/3100/3200, DOL4300/4400
			MPI 3601 Quick Mount		150	✓				✓				High	3***	2	1D	✓	✓	✓	✓	> Clean removable (up to 1 yr), easy handling thanks to extra thick film	DOL3000/3100/3200, DOL4300/4400
		Value Monomeric	MPI 3010		80	✓				✓					2		1D	✓	✓	✓	✓		DOL3000/3100/3200, DOL4300/4400
			MPI 3010 Matt		80		✓				✓					2		1D	✓	✓	✓	✓	DOL3000/3100/3200, DOL4300/4400
	MPI 3011		80	✓					✓				High	2		1D	✓	✓	✓	✓		DOL3000/3100/3200, DOL4300/4400	
	Others	Window	MPI 7101 PWF		180	✓				✓					3	3	1D	✓	✓	✓	✓	> Large perforation for building wraps	DOL4000 (1D)/DOL4100
			MPI 7201 PWF		180	✓				✓					3	3	1D	✓	✓	✓	✓	> Perforated for public transport & fleet graphics	DOL4000 (1D)/DOL4100
			MPI 7301 PWF		140	✓				✓					2	2	1D	✓	✓	✓	✓	> Perforated for building wraps	DOL4000 (1D)/DOL4100
			MPI 7401 PWF		100	✓				✓					1	1	1D	✓	✓	✓	✓	> Perforated for public transport & fleet graphics	DOL4000 (1D)/DOL4100
			SF 100		51	✓				✓				Transparent	2	2	1D	✓	✓	✓	✓	> Ultra transparent	DOL4100
Wall Film		MPI 8726 Wall Film Canvas Hi-Tack	NEW!	152		✓						✓	High	4		1D	✓	✓	✓	✓			
		MPI 8726 Wall Film Stone Hi-Tack	NEW!	203		✓						✓	High	4		1D	✓	✓	✓	✓	> Designed for interior wall graphic applications on slightly structured and low energy surface substrates		
		MPI 8726 Wall Film Stucco Hi-Tack	NEW!	150		✓						✓	High	4		1D	✓	✓	✓	✓			
		MPI 8626 Wall Film Hi-Tack****	NEW!	150		✓						✓	High	4		1D	✓	✓	✓	✓			
		MPI 8621 Wall Film Removable	NEW!	150		✓				✓			High	4		1D	✓	✓	✓	✓	> Designed for interior wall graphic applications with clean removability (up to 1 year)		
MPI 8024 Wall Film EA Hi-Tack	NEW!	90		✓						✓		4		2D	✓	✓	✓	✓	> Designed for interior wall graphic applications on slightly curved and structured or low energy surface substrates	DOL 2000/2100/2200			
Sustainable	GP 3400		60	✓				✓					1	6mth	1D		✓			> PVC- and Phthalate-free			
	GP 3401		60	✓					✓				1	6mth	1D		✓			> PVC- and Phthalate-free			
	GP 3460 Transparent		60	✓				✓				Transparent	1	6mth	1D		✓			> PVC- and Phthalate-free			
	GP 3461 Transparent		60	✓					✓			Transparent	1	6mth	1D		✓			> PVC- and Phthalate-free			
DOL Overlaminates	1000 series	Super Cast	DOL 1460 Gloss		30	Gloss			✓				Transparent	5		3D							
			DOL 1480 Matt		30		Matt			✓				Transparent	5		3D						
			DOL 1000 Gloss		50	Gloss				✓				Transparent	7		2D						
			DOL 1100 Matt		50		Matt			✓				Transparent	7		2D						
	2000 series	Premium Polymeric	DOL 2000 Gloss		80	Gloss			✓				Transparent	4		2D							
			DOL 2100 Matt		80		Matt			✓				Transparent	4		2D						
			DOL 2200 Lustre		80		Lustre			✓				Transparent	4		2D						
		Polymeric	DOL 2800 Gloss Promotional		80	Gloss				✓				Transparent	4		2D						
	DOL 2900 Matt Promotional			80		Matt				✓			Transparent	4		2D							
	3000 series	Monomeric	DOL 3000 Gloss		80				✓				Transparent	2		1D							
			DOL 3100 Matt		80		Matt				✓			Transparent	2		1D						
			DOL 3200 Lustre		80		Lustre				✓			Transparent	2		1D						
	Others	Speciality	DOL 4000 Ultra Clear Cast		50	Gloss			✓					Transparent	3		2D					> Ultra Clear, suitable for PWF overlamination	
			DOL 4100 Ultra Clear Polyester		25		High Gloss			✓				Transparent	2		1D					> Ultra clear, high gloss, suitable for PWF overlamination	
			DOL 4300 Anti Graffiti		23		High Gloss			✓				Transparent	5		1D					> Easy to remove graffiti	
			DOL 4400 UV-laminate Gloss		30		High Gloss			✓				Transparent	5		2D					> Suitable for graphics printed with UV-curing inks	
			DOL 5900 Matt		100		Matt			✓				Transparent	2mth		1D					> Textured overlaminate for indoor floor graphics	
			DOL 6000 Matt		125		Matt			✓				Transparent	3mth		1D					> Textured overlaminate for indoor floor graphics	
DOL 6100 Matt				220		Matt			✓				Transparent	6mth		1D					> Textured overlaminate for indoor floor graphics		