

The Reflective Tape You Choose Matters



Choose Avery Dennison® for superior reflectivity, ease of application and durable performance in real life



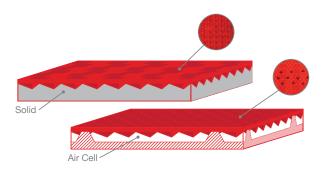
The details matter

Avery Dennison® V-6700B Series Conspicuity Tape is designed for easy night-time vehicle recognition and increased road safety. We've paid attention to every detail to ensure a superior product that's easy to apply and made to last.









Avery Dennison® solid construction offers superior durability

- The solid, metalized construction of Avery Dennison® tape ensures lasting reflectivity and tape integrity; does not require edge sealing
- Damaged air cells in the construction of other tapes can fill with dirt and water and lose reflectivity

	Avery Dennison®	3M™*	Orafol ^{®2*}	
Minimum Application Temperature	0 °c	10 °c	15 °c	

¹3M™ Diamond Grade™ Vehicle Marking Film Series 983 ²Orafol® Oralite™ VC 104+

*Application temperatures taken from 3M™ and Orafol® technical data sheets found on their respective websites on 5/15/2015 and are subject to change per their discretion. Products have not been independently tested by Avery Dennison®, and Avery Dennison® has not evaluated the testing conditions used by 3M™ and Orafol®.

Lowest recommended application temperature*

- Low-temperature adhesive can be applied in cold weather situations
- Offers easy application through a wide range of temperatures**



Initial repositionability, long-lasting bond

- Application errors can be fixed quickly and easily
- Fast, easy application with less waste

Additional values

- Exceptional all-distance viewing at dawn, dusk, and night
- Comprehensive warranty for OEM and retrofit applications
- Certification marks are protected against abrasion ensuring continual compliance
- Omnidirectional technology ensures uniform brightness at all installation angles

Product availability

Product	Durability	Certification Mark	Colors			Specifications***
V-6700B	8 years	ECE 104	White V-6700B	Yellow V-6701B	Red V-6722B	ECE 104, Class C (Europe, Japan) SABS ECE R104 (South Africa) AlS-090 (India)

^{***}For complete listing of approved products, please contact your Avery Dennison representative

For information on warranty terms, exclusions and certain limitations that apply please see our website: reflectives.averydennison.com.

All statements, technical information and recommendations about Avery Dennison products are based upon tests and information believed to be reliable but do not constitute a guarantee or warranty of any kind. All Avery Dennison products are sold with the understanding that Purchaser has independently determined the suitability of such products for its intended and other purposes.



^{**}Application temperatures can be found on Product Data Bulletins