

PRODUCT DATA SHEETInspired Brands.
Intelligent World.™issued: **03-01-2012****Avery® MPI™ 2040 Transparent****Introduction**

Avery MPI vinyl 2040 is a glossy, transparent, polymeric calendered self-adhesive vinyl. It is suitable for use on super wide format inkjet and airbrush printers using solvent ink.

Avery MPI 2040 is highly recommended for a wide range of applications on flat substrates.

Description

Film : 80 micron gloss transparent calendered vinyl
Adhesive : clear permanent, acrylic based
Backingpaper : two sides polyethylene coated kraft paper, 140 g/m²

Conversion

Avery MPI 2040 is a multi-purpose vinyl, developed for use on various super wide format printers using solvent inks.

In Avery Technical Bulletin 5.15, printer compatibility details of Avery MPI media are listed.

To enhance colour and protect images against UV radiation and abrasion, Avery MPI 2040 Transparent is recommended to be protected using an overlamine or varnish.

For recommended combinations of DOL films and media, please refer to "[Technical Bulletin 5.3. Recommended combinations of Avery® Overlaminates and Avery® Digital Print Media](#)".

Uses

- Vehicle graphics (flat and slightly curved surfaces).
- Interior & exterior signs.
- Window decoration.
- Promotional and point of sale advertising.

Features

- High transparency.
- Excellent printability and handling on selected printers.
- Excellent durability and outdoor performance.
- High gloss appearance.

PRODUCT CHARACTERISTICS
Avery® MPI™ 2040 Transparent
Physical properties

Features	Test method ¹	Results
Caliper, facefilm	ISO 534	80 micron
Caliper, facefilm + adhesive	ISO 534	110 micron
Elongation	DIN 53455	> 100 %
Dimensional stability	DIN 30646	0.4 mm max.
Adhesion, initial	FINAT FTM-1, stainless steel	525 N/m
Adhesion, ultimate	FINAT FTM-1, stainless steel	750 N/m
Flammability		Self-extinguishing
Shelf life	Stored at 22° C/50-55 % RH	2 year
Durability, unprinted	Vertical exposure	7 years

Temperature range

Features	Results
Minimum application temperature:	+10 °C
Service temperature:	- 40 °C to + 80 °C

Important

Information on physical and chemical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of this material to their specific use. All technical data are subject to change.

Warranty

Avery® branded materials are manufactured under careful quality control and are warranted to be free from defect in material and workmanship. Any material shown to our satisfaction to be defective at the time of sale will be replaced without charge. Our aggregate liability to the purchaser shall in no circumstances exceed the cost of the defective materials supplied. No salesman, representative or agent is authorised to give any guarantee, warranty, or make any representation contrary to the foregoing.

All Avery® branded materials are sold subject to the above conditions, being part of our standard conditions of sale, a copy of which is available on request.

1) Test methods

More information about our test methods can be found on our website.

2) Durability

The durability is based on middle European exposure conditions. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the marking. For instance, in the case of signs facing south; in areas of long high temperature exposure such as southern European countries; in industrially polluted areas or high altitudes, exterior performance will be decreased.